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March 6, 2008

Niroop Srivatsa
City of Lafayette
3675 Mt. Diablo Blvd., #210
Lafayette, California 94549

Re: Request for encroachment permit for temporary signage

Dear Niroop:

Pursuant to our recent discussions, this letter will serve as a request to the City of Lafayette to allow temporary signage on the City owned property which is located at 711 St. Mary's Road in Lafayette. This location is generally known as Buckeye Fields and will soon be the home of Chaney Field in honor of my good friend, Matt Chaney. I also understand that an encroachment permit will be required and we are requesting the same with this letter.

The Lafayette Little League has agreed to "partner" with the ALS Association to raise awareness of ALS and assist in our "Who Is Lou ?" campaign to re-link ALS to Lou Gehrig, the famous baseball player of the 1930's who died of ALS. Our Association and the Lafayette Little League have collaborated to create a "Runs for ALS" fund raiser where teams will make a contribution to the ALS based upon the number of runs scored during the season.

We would like to request the right to install signage to track the funds raised. Attached is an example of what the sign may look like, but the final sign will be refined over the next week or so. I understand that there are restrictions on the size and length of time which a "temporary" sign may be installed and we will work with you to make sure we meet those requirements.

Please give me a call should you have any comments or questions (925 299 4870). On behalf of the 10,000,000 people in the 23 counties which our Chapter serves, I would like to thank the City of Lafayette for your recognizing Matt and allowing us to increase the awareness of the disease.

Sincerely,

Brian Griggs
President

ALS Association
FIGHTING LOU GEHRIG'S DISEASE

Member National Health Council

13A

RUNS FOR ALS CAMPAIGN

Sign Up and Make a Difference

To further the awareness of ALS and help the efforts of the ALS Association to launch the "Who is Lou?" campaign (see below), teams in the Lafayette Little League are asked to consider signing up for the Runs for ALS Campaign. If your team signs up, you will be a part of the tracking of runs scored by your team during the regular season and your team will make a contribution to the ALS Association in the amount of $.50 for each run scored.

The total contributions will be tracked and posted during the season. Should you elect to participate, please contact your Division Vice President no later than your first game to confirm your team's participation.

Assuming a team scores an average of 8 runs per game for 16 games, the total team contribution would be $64 (8 x $.50 x 16). **Please understand that participation is voluntary.**

FYI, some coaches intend to talk to their team parents and offer to forego a year end Coaches Gift in exchange for the team's participation in this program.

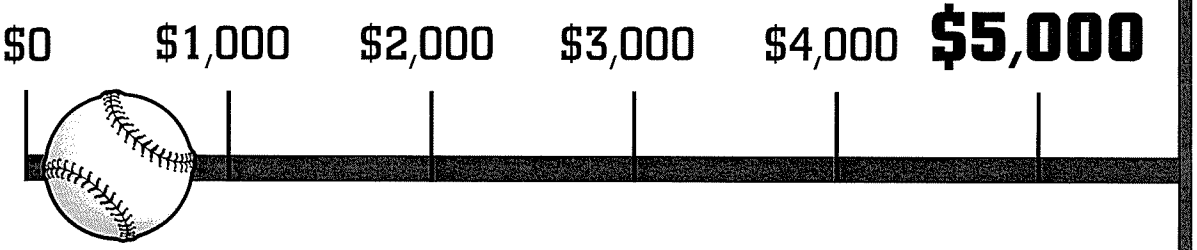
Who is Lou? Campaign

Who is Lou? is a new marketing campaign to increase the awareness of ALS which is also known as Lou Gehrig's disease. It has now been over 65 years since Lou Gehrig died of ALS and many parents and children have lost the link between ALS and one of the greatest baseball players of all time who died from the disease.

Gehrig's connection with the disease increased awareness and the overall fight to find the cause of the disease increased because of the connection to Lou Gehrig. The ALS Association of Northern California would like to keep this connection alive for current and future generations and the Who is Lou? campaign is their effort to accomplish this goal.

Children of little league age are one of the targets of this campaign as they are now two or three generations removed from those who were alive when Gehrig died from the disease.

With your help we can STRIKE OUT ALS for good!



Lafayette Little League

RUNS FOR ALS CAMPAIGN

Help us STRIKE OUT ALS for good!